

Minimal body wash/ bubble bath

INGREDIENT:

WHAT?

WHY?

Aqua (water)	Water from The Yorkshire Moors	Holds components in solution (solvent)
Allergy Free Fragrance	Blended composition of partly essential oils & synthetic ingredients	Subtle & Fresh Scents
Aloe Barbadensis Extract	Natural gel from aloe vera plant	Helps moisturise skin & hair
Bis-(Isostearoyl/Oleoyl Isopropyl) Dimonium Methosulfate	Conditioning agent derived from Rapeseed Oil	Improves the manageability & softness of the hair
Cocamide MIPA	Viscosity Booster & Foaming Agent	Helps control the viscosity of the product and helps with foaming
Glycerin	Vegetable derived humectant	Moisturiser to help prevent skin drying out
PEG 7 Glyceryl Cocoate	Conditioning Agent, derived from coconut oil fatty acids	Helps condition the hair & skin, giving shine & softness
Polysorbate 20	Emulsifying Agent, derived from sorbitol	Helps blend ingredients into a stable & uniformly dispersed product
Potassium Sorbate	Salt from sorbic acid, which is a natural organic compound usually found in food	Prevents growth of bacteria
Sodium Benzoate	Salt of benzoic acid, which is a natural organic compound usually found in food	Prevents growth of bacteria
Sodium Chloride	Table salt	Increases viscosity
Sodium Lauryl Sulfoacetate (SLSA)	Anionic Surfactant, derived from coconut	Mild Cleaning & Foaming Agent
Sodium Olefin Sulfonate	Anionic Surfactant, derived from coconut	Mild Cleaning & Foaming Agent
Sorbitol	Derived from sugar alcohols that are naturally found in fruits and plants	Helps moisturise skin