

Fill bathroom cleaner

INGREDIENT:

WHAT?

WHY?

Aqua (water)

Water purified from
municipal sources

Holds components in
solution (solvent)

Citric Acid

Chelating agent

Helps tackle limescale,
regulates pH

Cocamidopropyl
Betaine

Coconut based
amphoteric surfactant

Mild cleaning &
foaming agent

Essential oil

Fragrance

Adds fragrance

Lauramine Oxide

Sulfate-free non-ionic
plant derived surfactant

Mild foam stabilizer
& soil suspension

Lauryl Polyglucoside

Naturally derived
non-ionic surfactant

Solubilises grease & oils

Methylglycinediacetic
Acid

Environmentally
friendly chelating agent

Prevents precipitation of
hard water salts &
improves cleaning

PEG-20 Sorbitan Oleate

Non-ionic surfactant
from vegetable oils

Helps solubilise other
components, stabilises
formulation

Phenoxyethanol

Paraben free preservative

Prevents degradation
of product