

Fill washing up liquid

INGREDIENT:

WHAT?

WHY?

Aqua (water)

Water purified from
municipal sources

Holds components
in solution (solvent)

Cocamidopropyl
Betaine

Coconut based
amphoteric surfactant

Mild cleaning &
foaming agent

Lauramine Oxide

Sulfate-free non-ionic
plant derived surfactant

Mild foam stabilizer
& soil suspension

Multicomponent
fragrance

Blend of natural &
synthetic components

Adds scent

Phenoxyethanol

Paraben free preservative

Prevents degradation
of product

Sodium Chloride

Table salt

Increases viscosity

Sodium Laureth Sulfate
(SLES)

Coconut based
anionic surfactant

Mild cleanser for removal
of particulate soils