## Fill laundry liquid

	0 0	
INGREDIENT:	WHAT?	WHY?
Aqua (water)	Water purified from municipal sources	Holds components in solution (solvent)
Capryleth-4	Non-ionic surfactant derived from natural fatty alcohols	Tackles stains, helps solubilise oil & grease, stabilises formulation
Glycerine	Humectant derived from vegetable oils	Prevents skin dryness during hand washing
Lauryl Polyglucoside	Naturally derived non-ionic surfactant	Solubilises grease & oils
Multicomponent fragrance	Blend of natural & synthetic components	Adds scent (neroli scented only)
Pentyl Polyglucoside	Plant based non-ionic surfactant made from corn sugars	Solubilises grease & oils. Improves solubility of other surfactants in solution
Phenoxyethanol	Paraben free preservative	Prevents degradation of product
PPG-2 Methyl Ether	Solvent	Boosts stain removal
Sodium Citrate	Neutralised citric acid, mild builder & chelating agent from sugar ferment	Prevents precipitation of hard water salts
Trisodium Dicarboxymethyl Alaninate	Mild builder & chelating agent dervied from Ethylene	Prevents precipitation of hard water salts

Rheology modifier

from plant fibre

Xanthan Gum

Binds, stabilises &

increases viscosity